

# New Mexico Sabor

## AUTHENTIC SALSA MADE IN ALBUQUERQUE, NM

In the past few months we have had the pleasure of meeting new (to us) local producers making delicious, fresh, handmade products in our communities. We met Carla Gallegos-Ortega at the Three Sisters Evening Market on the same night we met Bob Thompson, our new egg farmer. Carla owns and operates New Mexico Sabor, a salsa and sauce company based in Albuquerque. She is best known around town for her salsas - you may have seen her smiling face at the Downtown Growers Market or you may have noticed her salsa on the shelves at John Brooks, The Valley Store, or Keller's. NM Sabor Salsa has a reputation around Albuquerque as one of the best salsas around. Check out NM Sabor's Facebook page - it is full of 5 star reviews written by her loyal customers.

Carla started small. She has always had a talent for making salsa and was often volunteered by family, friends, and coworkers to make her famous salsa for gatherings and office parties.

One day her mom encouraged her to bottle her salsa and sell it. In 2017 Carla entered her salsa in the annual salsa competition at the Salsa Festival in Old Town. Carla made 16 gallons of salsa on-site at the event and received an award for her salsa on her first year at the competition, the rest is history. Since then Carla has been making and jarring her salsa and creating a name for herself and her company in Albuquerque. She currently uses the Mixing Bowl at the South Valley Economic Development center, a local nonprofit incubator that supports emerging entrepreneurs in Albuquerque, to create her tasty salsas.

Carla is committed to supporting New Mexico communities. She only buys chile from New Mexico growers, and gives back to her community by donating 10% of sales to local organizations. Additionally, New Mexico Sabor employs workers from Father's Building Futures - a program that ensures parents and families experiencing barriers from incarceration have the best opportunities for stability - emotionally, socially and financially.

We're so excited to be supporting a woman-owned local business created by a New Mexico native that is committed to supporting her community!

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*Eggplant*  
*Kale*  
*Yellow Onion*  
*Yellow Potatoes*  
*Grapefruit*  
*Apples*  
*Banana*  
*Bonus*

***Vida Verde & White Mountain Farms***

